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GANSEVOORT
PARK AVENUE NYC



GET INSIDE

Enter Gansevoort Park Avenue and leave the busy streets of Midtown Manhattan behind. Downtown cool meets uptown classic in this beautifully designed new building with chic modern interiors and a three-story atrium lobby featuring herringbone granite floors, over-sized aubergine chandeliers and a fireplace. Spruce up at Cutler Salon. Treat yourself at exhale spa. Relax by our rooftop pool or in any of our 249 elegant rooms with lofty ceilings. Savor the views with a cocktail at Gotham's second Plunge Rooftop Bar + Lounge. Sample one of the infused liquors in our elegant bar, Twenty33, adjacent to the lobby. Share a table and Italian fare at our 10,000 square foot restaurant, Ristorante Asellina, led by Marco Porceddu, our James Beard award-winning chef.



GET WET

Take in the views twenty stories above the city at Manhattan's second Plunge Rooftop Bar + Lounge. Relish your quiet time at our heated, indoor/outdoor rooftop pool and sundeck, furnished with Gandia Blasco sun and lounge seating, exclusively for guests during business hours. Invite a friend to grab a post-work drink. Enjoy all we offer at this haven by day and hot spot by night, featuring a tri-level bar with multiple terraces and indoor/outdoor fireplaces overlooking Gotham's sparkling lights.



GET ON TOP

Slip into one of New York's most exclusive lounges tucked away at the top of our much-anticipated Park Avenue property. Relax in this indoor/outdoor space with modern interiors, artwork by photographer Deborah Anderson, music by world-renowned deejays and an enclosable rooftop terrace with luxurious banquettes and an al fresco fireplace. This haven for our VIP clientele is also perfect for those very special private celebrations.



GET A ROOM

Watch the world go by on your own private Juliet balcony overlooking Park Avenue South. Stay in any of our 249 elegant, generously sized guestrooms averaging 475 sq. ft., including 37 suites ranging from 560 – 1,550 sq. ft. Rejuvenate with an in-room spa service from an exhale aesthetician. Wash it all away in our spacious showers and baths, complemented by Cutler Salon products.

- Plush featherbeds and goose down pillows
- 400 thread count Egyptian cotton linens
- Hypo-allergenic down duvets
- Interactive LCD TVs and alarm clock radios
- Fully stocked private bars
- Bowers & Wilkins Zeppelin Mini Docking Station and iPod Touch
- Complimentary property-wide WiFi
- In-room safes that accommodate laptops
- Cordless, multi-line telephones with voicemail
- Choice of daily newspaper
- Twice daily housekeeping service
- Specially formulated Cutler hair and body care products infused with Prosecco grapes
- Majority of rooms have glass-tiled five-piece bathrooms



GET “SUITE”

Make yourself at home in our luxurious four-bedroom, 3,800 sq. ft. Presidential Suite. The bi-level, one-of-a-kind suite features a stunning fireplace, a terrace with exquisite city views, and an AV system fit for a recording studio designed by Infinite Audio Systems, sound designer of Pacha New York. Entertain in our dining and living areas with floor-to-ceiling windows. Indulge in your own private spa experience in our grand, six-fixture bathroom, including steam shower and a Starck freestanding soaking whirlpool tub, with products by Cutler Salon.



GET WINED & DINED

Begin your evening with an aperitif at our bi-level infusion bar, Twenty33, neighboring the front lobby, and featuring a glass-enclosed spiral staircase leading to a private mezzanine. Get cozy at Ristorante Asellina, our 10,000 sq. ft. restaurant named after an ancient Pompeii tavern, with plush sofas and a fireplace. Savor the Italian plates, with optional half portions, with friends. Grab a nightcap overlooking the city at Plunge Rooftop Bar + Lounge.



GET PAMPERED

Spoil yourself with one of exhale spa's tempting treatments. Stay in shape or get gorgeous at this nationally known spa located on the third floor overlooking the three-story atrium lobby. Try exhale's renowned Core Fusion® and yoga classes or a private training session in our fully-equipped gym. Guests receive preferential exhale class pricing. Detox in a soothing sauna, and don't miss our manicure/pedicure lounge. Take time for your tresses at our on-site location of Manhattan's well-known Cutler Salon.



GET TOGETHER

Book our ballroom, restaurant or any of our unique spaces, to make your next event an unforgettable affair. Business and pleasure happily co-exist in our modern facilities equipped with state-of-the-art audiovisual systems designed by Infinite Audio Systems. Stylish amenities for up to 500 guests feature full-service spa, signature pool, five-star service and destination restaurants and lounges. Reserve our stunning rooftop space, featuring our unique “slider” menu, our two-story infusion bar, Twenty33, or our Italian excursion, Ristorante Asellina.

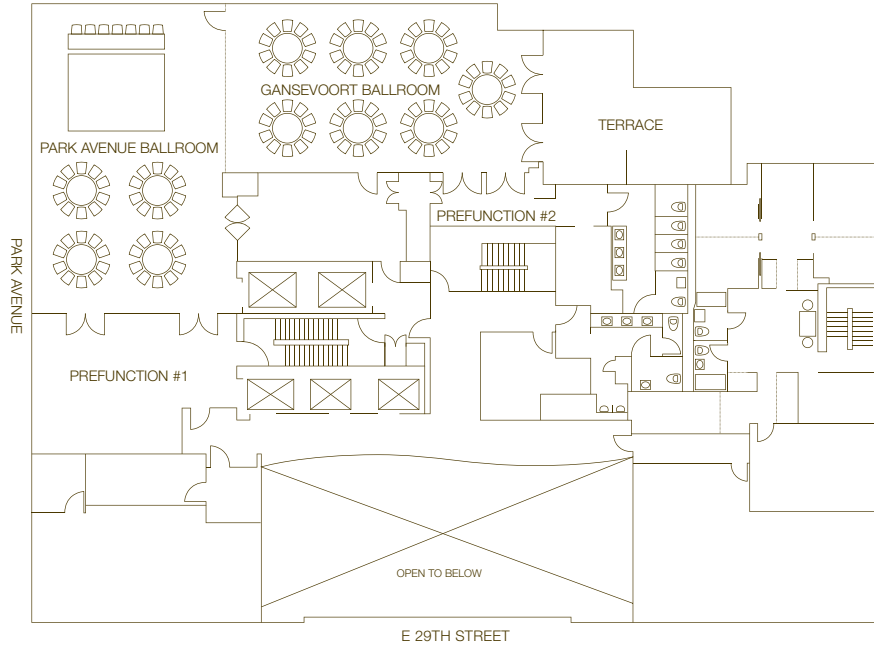


GET WHAT YOU WANT

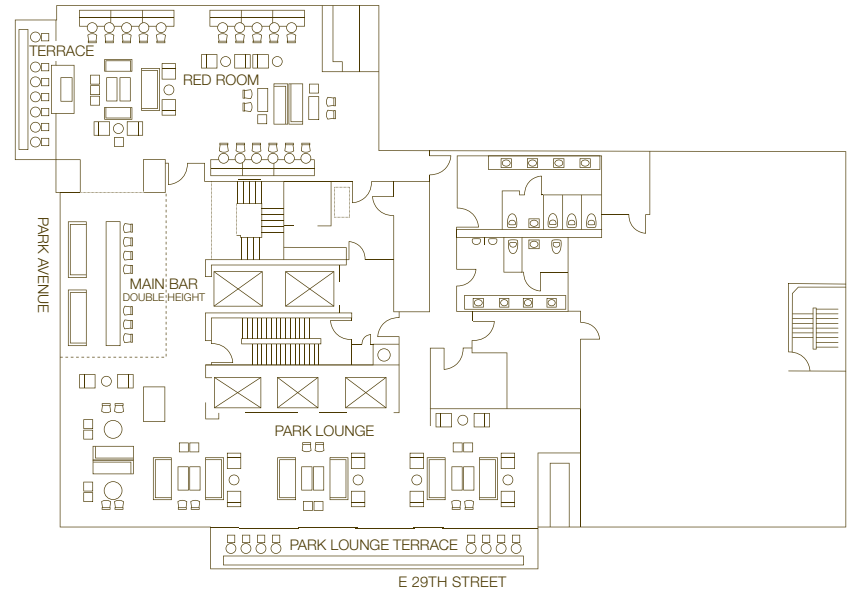
Make your next event truly extraordinary with the Gansevoort Hotel Group. Whether you're getting married or hosting a birthday bash, the Gansevoort hotels now offer our event planners to create once-in-a-lifetime celebrations in any of our unique event spaces.

Our team can bring that rich experience to your special occasion when you book any of the spectacular event spaces available at the Gansevoort. Our properties feature exceptional spaces, including ballrooms and other unique spaces in New York which can accommodate intimate gatherings or celebrations for over 500 attendees. Guests can say "I Do" on Grace Bay Beach in Turks & Caicos, or host a poolside rooftop gathering high above New York City. Each Gansevoort hotel provides everything guests need under one roof, including hi-tech amenities, stylish accommodations, full-service spas, signature pools, five-star service, and destination restaurants and lounges.

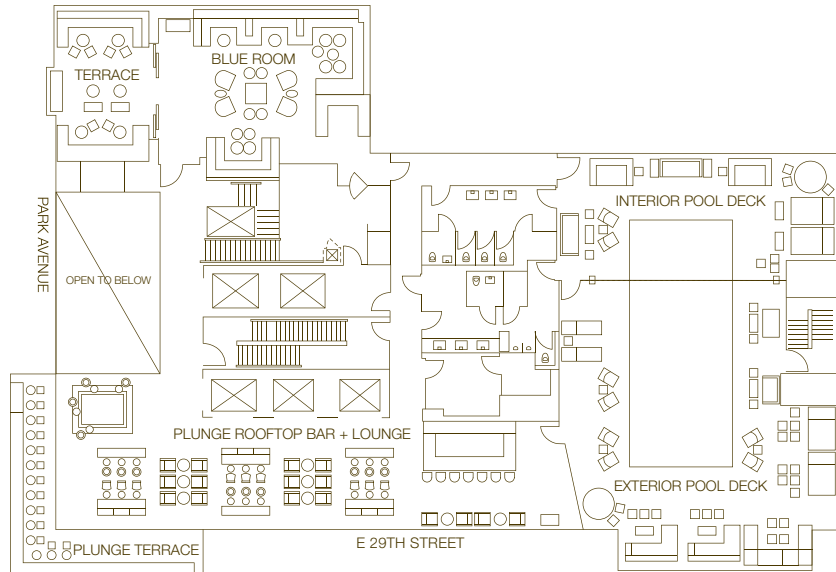
3RD FLOOR PLAN



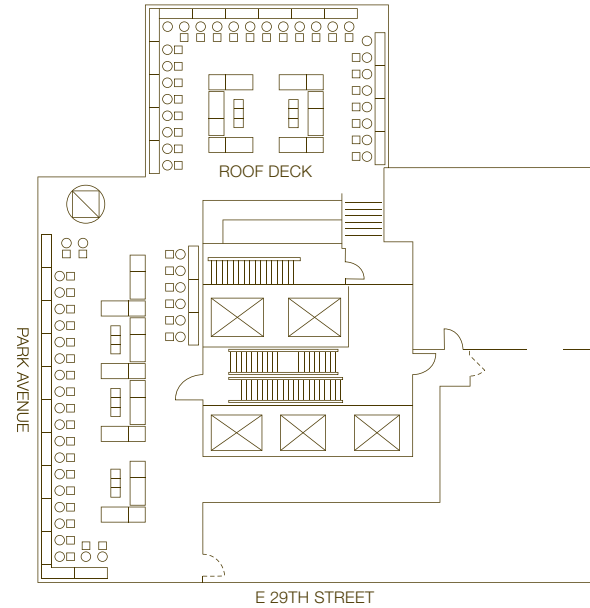
PENTHOUSE 1 PLAN



PENTHOUSE 2 PLAN

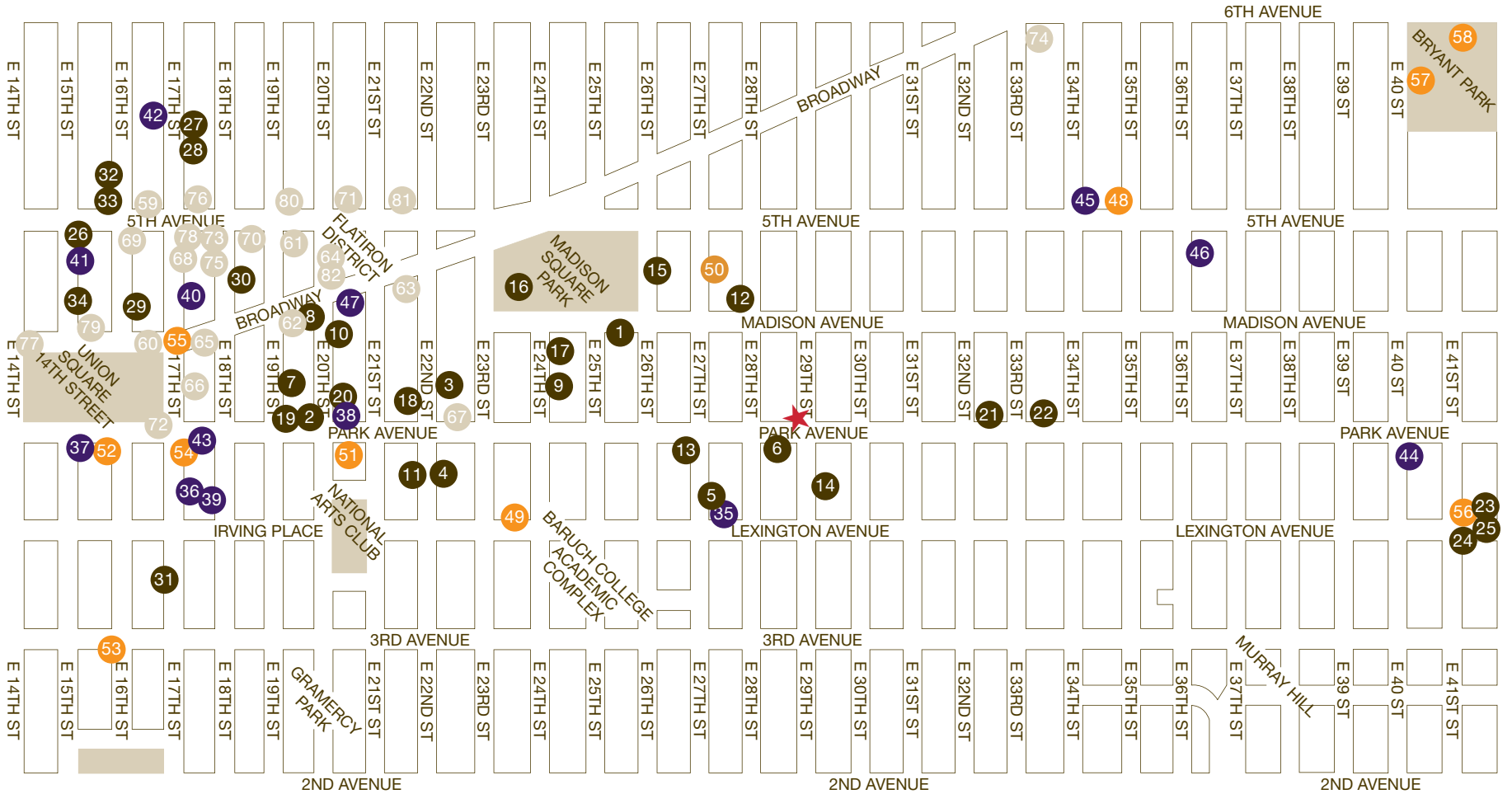


ROOF PLAN





		RECEPTION	ROUNDS (60" TABLE)	W/DANCING	HOLLOW SQUARE	THEATRE	CLASSROOM	U-SHAPED	CONFERENCE
MEETING SPACES									
3RD FLOOR									
PRE-FUNCTION #1	759 SQ FT (33'-2" X 23'-3 1/2")	75	-	-	-	-	-	-	-
PARK AVENUE BALLROOM	1,691 SQ FT (31'-3" X 50'-3 1/4")	185	140	80	60	140	85	46	50
GANSEVOORT BALLROOM	1,353 SQ FT (52'-2" X 25'-10 1/2")	150	110	70	32	90	60	30	34
COMBINED BALLROOMS	3,044 SQ FT	330	250	200	-	230	145	-	-
PRE-FUNCTION #2	300 SQ FT (20'-6" X 11'-4") + (8' X 8'-3")	35	-	-	-	-	-	-	-
TERRACE	643 SQ FT (15'-10" X 31'-2") + (15'-2" X 9'-9")	70	-	-	-	-	-	-	-
BUY-OUT 3RD FLOOR	4,776 SQ FT	525	-	-	-	-	-	-	-
PENTHOUSE 1									
PARK LOUNGE	1,613 SQ FT (86'-6" X 18')	175	-	-	-	-	-	-	-
PARK LOUNGE TERRACE	362 SQ FT (54'-6" X 6'-8")	40	-	-	-	-	-	-	-
MAIN BAR (DOUBLE HEIGHT)	670 SQ FT (17'-6" X 38'-4")	65	-	-	-	-	-	-	-
RED ROOM	1,607 SQ FT (52'-1" X 30'-8")	175	120	80	40	100	65	35	40
RED ROOM TERRACE	156 SQ FT (6'-9" X 23'-2")	15	-	-	-	-	-	-	-
BUY OUT PENTHOUSE 1	4,388 SQ FT	485	-	-	-	-	-	-	-
PENTHOUSE 2									
BLUE ROOM	1,062 SQ FT (37'-5" X 28'-10")	110	70	-	-	60	-	15	20
BLUE ROOM TERRACE	423 SQ FT (16'-3" X 26')	45	-	-	-	-	-	-	-
PLUNGE ROOFTOP BAR + LOUNGE	1,727 SQ FT (82'-2" X 17'-4 1/2")	190	100	80	-	-	-	-	-
PLUNGE TERRACE	437 SQ FT (7'-6" X 33'-4") + (7'-6" X 25')	45	-	-	-	-	-	-	-
PLUNGE POOL DECK (INT + EXT)	2,340 SQ FT (71'-4" X 41'-9")	330	150	-	-	-	-	-	-
POOL	16 X 40	-	-	-	-	-	-	-	-
FULL -BUY OUT PENTHOUSE 2	6,617 SQ FT	730	-	-	-	-	-	-	-
ROOF	2,785 SQ FT (24'-5" X 62'-3") + (36'-3" X 34'-5")	300	200	-	-	-	-	-	-



GET AROUND

Get to know the city better when you stroll in any direction from our Park Avenue location. Centrally situated in the architecturally interesting and burgeoning NoMad (North of Madison Square Park) district, we are convenient to uptown and downtown. Walk to Manhattan's largest farmer's market at Union Square, the Empire State Building, the Theater District, Grand Central Station, Madison Square or Gramercy Parks. Whatever your destination, we are only a few blocks away.

RESTAURANTS

1. A VOCE, 41 MADISON AVENUE
2. BARBOUNIA, 250 PARK AVENUE SOUTH
3. BEPPE, 45 E. 22ND STREET
4. BLT PRIME, 111 E. 22ND STREET
5. BLUE SMOKE, 116 E. 27TH STREET
6. BRASSERIE LES HALLES, 411 PARK AVENUE SOUTH
7. CRAFT, 43 E. 19TH STREET
8. CRAFTBAR, 900 BROADWAY
9. ELEVEN MADISON PARK, 11 MADISON AVENUE
10. GRAMERCY TAVERN, 42 E. 20TH STREET
11. NOVITA, 102 E. 22ND STREET
12. OLANA, 72 MADISON AVENUE
13. PRIMEHOUSE NEW YORK, 381 PARK AVENUE SOUTH
14. RESTO, 111 E. 29TH STREET
15. SD26, 19 E. 26TH STREET
16. SHAKE SHACK, MADISON AVENUE IN MADISON PARK
17. TABLA, 11 MADISON AVENUE
18. TAMARIND, 41-43 E. 22ND STREET
19. TOM: TUESDAY DINNER, 47 E. 19TH STREET
20. VERTIAS, 43 E. 20TH STREET
21. ARTISANAL CHEESE SHOP, 2 PARK AVENUE
22. WOLFGANG'S STEAKHOUSE, 4 PARK AVENUE
23. CIPRIANI LE SPECIALITA, 110 E. 42ND STREET
24. GRAND CENTRAL OYSTER BAR & RESTAURANT, 89 E. 42ND STREET
25. METRAZUR, 42ND STREET
26. 15 EAST, 15 E. 15TH STREET
27. ALDEA, 31 W. 17TH STREET
28. BLT FISH, 21 W. 17TH STREET
29. BLUE WATER GRILL, 31 UNION SQUARE WEST

30. EDO JAPANESE RESTAURANT, 9 E. 17TH STREET
31. IRVING MILL, 116 E. 16TH STREET
32. MESA GRILL, 102 FIFTH AVENUE
33. TOCQUEVILLE, 1 E. 15TH STREET
34. UNION SQUARE CAFÉ, 21 E. 16TH STREET

NIGHTLIFE & BARS

35. JAZZ STANDARD, 116 E. 27TH STREET
36. PIERRE LOTI WINE BAR, 53 IRVING PLACE
37. BELMONT LOUNGE, 117 E. 15TH STREET
38. FLUTE, 40 E. 20TH STREET
39. THE HOUSE, 121 E. 17TH STREET
40. LILLIE'S, 13 E. 17TH STREET
41. PARK BAR, 15 E. 15TH STREET
42. RAINES LAW ROOM, 48 W. 17TH STREET
43. UNION BAR, 204 PARK AVENUE SOUTH
44. BOGART'S, 99 PARK AVENUE
45. THE EMPIRE ROOM, 350 FIFTH AVENUE
46. THE GINGER MAN, 11 E. 36TH STREET
47. WINED UP, 913 BROADWAY, 2ND FLOOR

POINTS OF INTEREST

48. EMPIRE STATE BUILDING, 350 FIFTH AVENUE
49. THE BLENDER THEATER AT GRAMERCY, 127 E. 23RD STREET
50. MUSEUM OF SEX, 233 FIFTH AVENUE AT 27TH STREET
51. NATIONAL ARTS CLUB, 15 GRAMERCY PARK SOUTH
52. DARIL ROTH THEATER, 20 UNION SQUARE EAST
53. FILLMORE NEW YORK AT IRVING PLAZA, 17 IRVING PLACE
54. UNION SQUARE THEATRE, 100 E. 15TH STREET
55. UNION SQUARE GREENMARKET, 17TH STREET

56. GRAND CENTRAL STATION, LEXINGTON AVENUE AND 42ND STREET
57. BRYANT PARK
58. NEW YORK CITY LIBRARY

BOUTIQUES

59. PAUL SMITH, 108 FIFTH AVENUE
60. ROTHMAN'S, 200 PARK AVENUE SOUTH
61. INTERMIX, 125 FIFTH AVENUE
62. ABC CARPET & HOME, 881 BROADWAY
63. RESTORATION HARDWARE, 935 BROADWAY
64. SEARLE, 156 MADISON AVENUE
65. PARAGON, 867 BROADWAY
66. BARNES & NOBLE, 33 E. 17TH STREET
67. MAC COSMETICS, 1 E. 22ND STREET
68. ANTHROPOLOGIE, 85 FIFTH AVENUE
69. LORD & TAYLOR, 424 5TH AVENUE
70. VICTORIA'S SECRET, 115 FIFTH AVENUE
71. CLUB MONACO, 160 FIFTH AVENUE
72. SEPHORA, 45 E. 17TH STREET
73. ZARA, 101 FIFTH AVENUE
74. H&M, 1328 BROADWAY
75. JUICY COUTURE, 103 FIFTH AVENUE
76. BANANA REPUBLIC, 114 FIFTH AVENUE
77. DIESEL, 1 UNION SQUARE WEST
78. J.CREW, 91 FIFTH AVENUE
79. LULULEMON ATHLETICA, 15 UNION SQUARE WEST
80. AMERICAN APPAREL, 142 FIFTH AVENUE
81. SOLSTICE, 168 FIFTH AVENUE
82. KATE SPADE, 135 FIFTH AVENUE



GET IT ALL

Live it up in our Park Avenue property. With elegant rooms, a top-tier spa and hair salon and in-demand dining destinations, you may never want to leave the hotel. We offer the following property highlights:

- 249 spacious, elegant rooms, including 37 stylish suites
- Luxurious Presidential Suite: four bedroom bi-level suite featuring a fireplace, terrace and dining room, all with floor to ceiling windows
- State-of-the-art sound system throughout, designed by Infinite Audio Systems
- Indoor/outdoor rooftop pool open all year-round
- exhale spa
- Cutler Hair Salon
- Asellina, a 10,000 sq. ft. Italian eatery by The ONE Group
- Twenty33, a bi-level infused liquor bar featuring a glass-enclosed spiral staircase
- Plunge Rooftop Bar + Lounge with connected tri-level bar, outdoor space and two hospitality/event suites and VIP lounges
- Complimentary WiFi throughout hotel
- 24 hour business center
- 24 hour in-room dining
- 24 hour concierge
- 24 hour fitness center
- Complimentary sauna
- On-demand movies
- Use of complimentary, chauffeur-driven Porsche Paneramas
- Preferred, 24/7 access to the global private jet services of JetFlite International -- www.jfjets.com -- 1-888-JFI-JETS

G
GANSEVOORT
NEW YORK TURKS + CAICOS

THE ONE GROUP
HOTELS | RESTAURANTS | LOUNGES

exhale[®]
MINDBODYSPA

JETFLITE
ON YOUR MARK. GET SET. GO!

LACOSTE

TWENTY33

ASSELLINA

rag & bone

JOSEPH
ABBOUD

Bowers & Wilkins

PORSCHE

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